

Job Description

Welcome Team Leader (Casual / Contract)

Sculpture by the Sea, Bondi 2024 (Friday 18 October to Monday 4 November 2024)

Sculpture by the Sea, Bondi is a free to the public, sculpture exhibition which takes place annually along the cliff walk between Tamarama Beach and Bondi beach in Sydney during October and November each year. The exhibition has been running since 1997 and has become one of the largest and most viewed sculpture exhibitions in the world with more than 450,000 visitors over an 18-day opening period. This year marks the 26th anniversary of our first Bondi exhibition.

Welcome Teams at *Sculpture by the Sea, Bondi 2024*

Sculpture by the Sea Incorporated is a not-for-profit organisation.

The Welcome Teams are an essential function of our organisation's fundraising efforts during *Sculpture by the Sea, Bondi* as we seek to support the exhibition costs of the more than 100 exhibiting artists and the staging of the exhibition.

The members of the Welcome Team work each day of *Sculpture by the Sea, Bondi 2024* on the exhibition site between Notts Avenue at Bondi and Tamarama Beach and including Marks Park. The small and easily identifiable teams are strategically located at key 'entry' points to the exhibition. At these selected points the role of the members of the Welcome Team is to warmly greet exhibition visitors and request, perhaps encourage in as friendly a manner as possible, a micro donation or voluntary contribution from individuals and groups and families to 'enter' and enjoy the exhibition. We suggest a donation of \$5 per person, or \$10 per family and we make this transaction as easy and simple as possible through hand held Tap'N'Go machines.

We know that there is a great deal of goodwill from our exhibition visitors and as such our organisation's aim is to raise \$100,000 in public donations over the 18 days of *Sculpture by the Sea, Bondi 2024*.

JOIN OUR TEAM

Our organisation is seeking a Welcome Team Leader to achieve our aim of raising \$100,000 in public donations during this year's *Sculpture by the Sea, Bondi*.

The role of the Welcome Team Leader has 3 key aspects:

1. Working under the direction of the Company Manager to implement and lead the Welcome Team Program;
2. Recruit, train, mentor and roster Welcome Team members; and
3. Engage with exhibition visitors as a Welcome Team member.

Program Implementation:

- Recruit experienced Welcome Team members and work with our Production Executive to prepare their contracts
- Identify new ways of improving visitor engagement leading to donations working with the Company Manager.
- Prepare the briefing document for Welcome Team members.
- Brief Members at the exhibition induction day – Saturday 12 October 2024
- Prepare and manage the Welcome Team roster.
- Be a part of the Welcome Team
- Monitor Team Members performance and assess suitability for the role of each individual.
- De-brief Welcome Team member at the end of shifts.
- Meet targets and expectations.
- De-brief the Company Manager daily to assess performance of Welcome Team Members and whether aims are being met.

Essential criteria:

- A keen interest in the arts and a passion for the continuation of *Sculpture by the Sea, Bondi*
- Energy and belief in the aims of this fundraising campaign performed by The Welcome Teams
- Enthusiasm to work as a team to best represent the organisation, the exhibition and the exhibiting artists to our exhibition visitors.
- Self-motivated with the ability to work independently as well as effectively as part of a team
- Exceptional communications and interpersonal skills
- Leadership skills, and ability to instill confidence in the Welcome Team Members
- Ability to prioritise tasks and manage time effectively.

Key Dates:

September / October: 2 – 3 days per week as required in lead up to exhibition opening

Induction: 11am Saturday 12 October 2024 (4 hours)

Exhibition dates: Friday 18 October to Monday 4 November 2024 (4 – 6 days as rostered)

Hourly Rate \$37.00 plus superannuation

To Apply

Please email your interest in the job, with a short description addressing your suitability for the role.

Please include a copy of your current resume and email to suzie.clark@sculpturebythesea.com